



**OrthoNOW®, Medical Provider of Wodapalooza Miami for 4th Consecutive Year,
Joins Competitors and Spectators from Around the World on
January 16th-18th at Bayfront Park, Miami**

**Orthopedic Urgent Care Center to Provide Fully Functioning Emergency Medical Tent Staffed by
Volunteer Orthopedic Medical Staff**

On January 16th-18th, athletes of all ages, volunteers, sponsors, and fitness enthusiasts from around the world will gather at beautiful Bayfront Park in Miami, Florida for the fourth annual Wodapalooza - Miami Fitness Festival. Over the course of the three days, the fittest athletes and spectators on the planet will invade the Miami scene for an action-packed competition and gala presented by Peak 360 Athletic Performance located in South Miami.

OrthoNOW® (www.orthonowcare.com), proud sponsor for the 4th consecutive year of this world class event, will provide a fully functioning emergency medical tent under which a team of volunteer orthopedic medical staff will treat athletes in the event of injury or dehydration. OrthoNOW® will also offer ARPwave treatments, the most innovative accelerated recovery therapy used by the most elite athletes that provides relief for a multitude of conditions and ailments, speeds recovery time from injuries and increases athletic performance in the long-term.

“OrthoNOW® is committed to getting injured athletes back in the game,” said Dr. Alejandro Badia, CEO and Chief Medical Officer of OrthoNOW® Doral, an orthopedic urgent care center. “CrossFit competitors are among the most well-conditioned athletes and consequently put considerable demands on their musculoskeletal system. Whether during the event or afterwards, OrthoNOW®, the only orthopedic urgent care center franchise in the country with locations in Doral, Weston and six more to come in Miami in 2015, provides a no-appointment needed facility for crossfitters to easily have their source of pain or limitations assessed by the appropriate specialists,” concluded Dr. Badia.

Over 1,000 athletes from across the globe, spanning ten countries and over 30 states, will be divided between ten different divisions. Each by ability and type, athletes will compete for the pride, the glory, and the tremendous prizes which total over \$150,000. This will include the newly installed Adaptive Athlete division, which provides physically handicapped athletes with a platform to put their fitness on display.

In addition to the showcase of physical strength and ability, attendees will be able to attend a multitude of health and wellness workshops, including a presentation by orthopedic surgeon Dr. Frank McCormick of OrthoNOW® on Saturday at 5:30 pm about Crossfit entitled “Crossfit, Avoiding Injury to Stay in the Game”. Participants will also enjoy food trucks of every variety of cuisine under the sun, listen to live music, and partake in interactive family fun.

For more information go to: www.thewodaplooza.com

ABOUT ORTHONOW®

OrthoNOW® is a franchise business of specialized orthopedic urgent care centers focused on assessment and treatment of a range of orthopedic and sports medicine injuries on a walk-in basis. These injuries include anything related to the foot, ankle, knee, hip, wrist, elbow, shoulder and spine, in addition to concussion related injuries. Every OrthoNOW® is equipped with full imaging equipment and offers the latest techniques in surgical and non-surgical treatments by a staff of board certified physicians, orthopedic surgeons and orthopedic specialized ancillary providers.

For more information go to: www.orthonowcare.com

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