



Dr. Alejandro Badia, FACS, is a hand and upper extremity surgeon at Badia Hand to Shoulder Center in Doral, Florida. Badia served as worldwide president of ISSPORTH and co- founded the world renowned Miami Anatomical Research and Training Center (M.A.R.C.) and The Surgery Center at Doral. After years of a successful medical career and a renowned international speaking legacy, he saw a need for specialized orthopedic urgent care centers to immediately assess and treat a range of orthopedic and sports injuries and founded OrthoNOW[®], the only orthopedic urgent care center franchise in the country.