



**Marilyn Oliva**, Senior Account Director at L2L Marketing + Communications, specializes in marketing strategy planning with a focus on online modern marketing solutions. She has spent more than a decade in senior marketing management positions working for and with billion dollar international corporations including; Citrix Systems, American Express, AT&T, and Research International, all of which helped her to understand the enormous need for a more customer focused and strategic approach to marketing. Marilyn holds a Bachelor of Science in Marketing and a Master of Business Administration, both from Rutgers University. She also holds an Associate of Arts degree from the NY School of Interior Design. She is a diligent member of the community serving on the Board of the Greater Ft Lauderdale Chamber of Commerce, Board Member of Tower Forum, Co-Chair of the Leadership Broward Foundation ELO program. And Marketing Committee Chair of Hispanic Unity of Florida.